

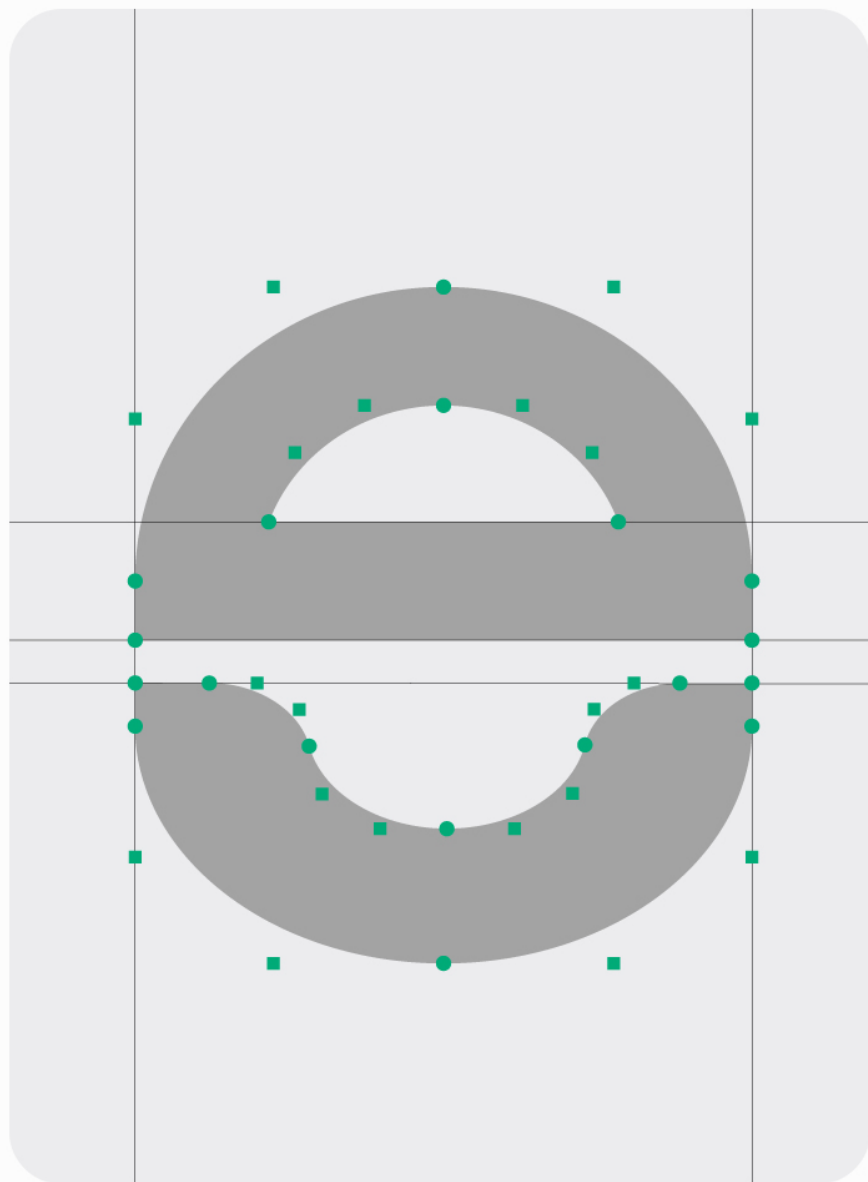
Smileguard

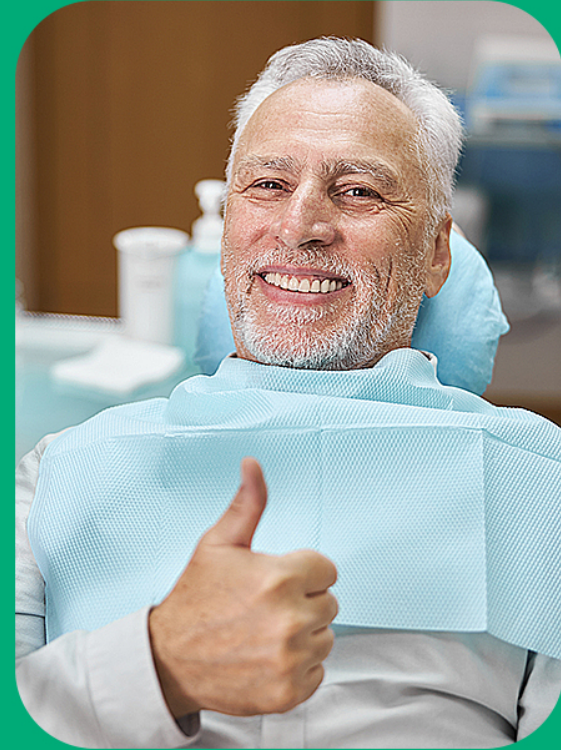
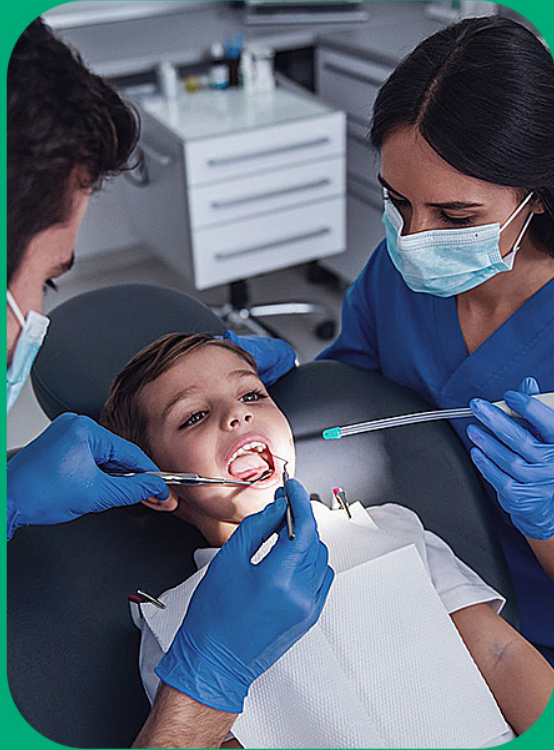
About the Brand

SmileGuard is a pioneering initiative dedicated to revolutionizing global dental care. Our mission is to make preventive measures universally accessible and affordable, firmly believing in the adage that prevention is better than cure.

SmileGuard strives to impart comprehensive oral health education and provide tailored preventive dental services for individuals of all ages. With a commitment to excellence, we aim to elevate smiles worldwide, ensuring that everyone has the knowledge and access to affordable preventive therapies, thus fostering a world where dental wellness is a global priority.

Brand Logo





The logo design features the word **"SmileGuard"** written in bold, modern typography with refined rounded endings that provide a soft and friendly appearance. The abstract **"e"** symbolises a happy smile representing the brand's commitment to creating healthy and beautiful smiles. The clean and modern design of the logo ensures it is easily recognizable and memorable, standing out in the competitive world of dental care.



Smileguard

Do **NOT** distort or wrap the logo

Smileguard

Do **NOT** apply drop shadow

Smileguard

Do **NOT** use logos that blend into the background color

Smileguard

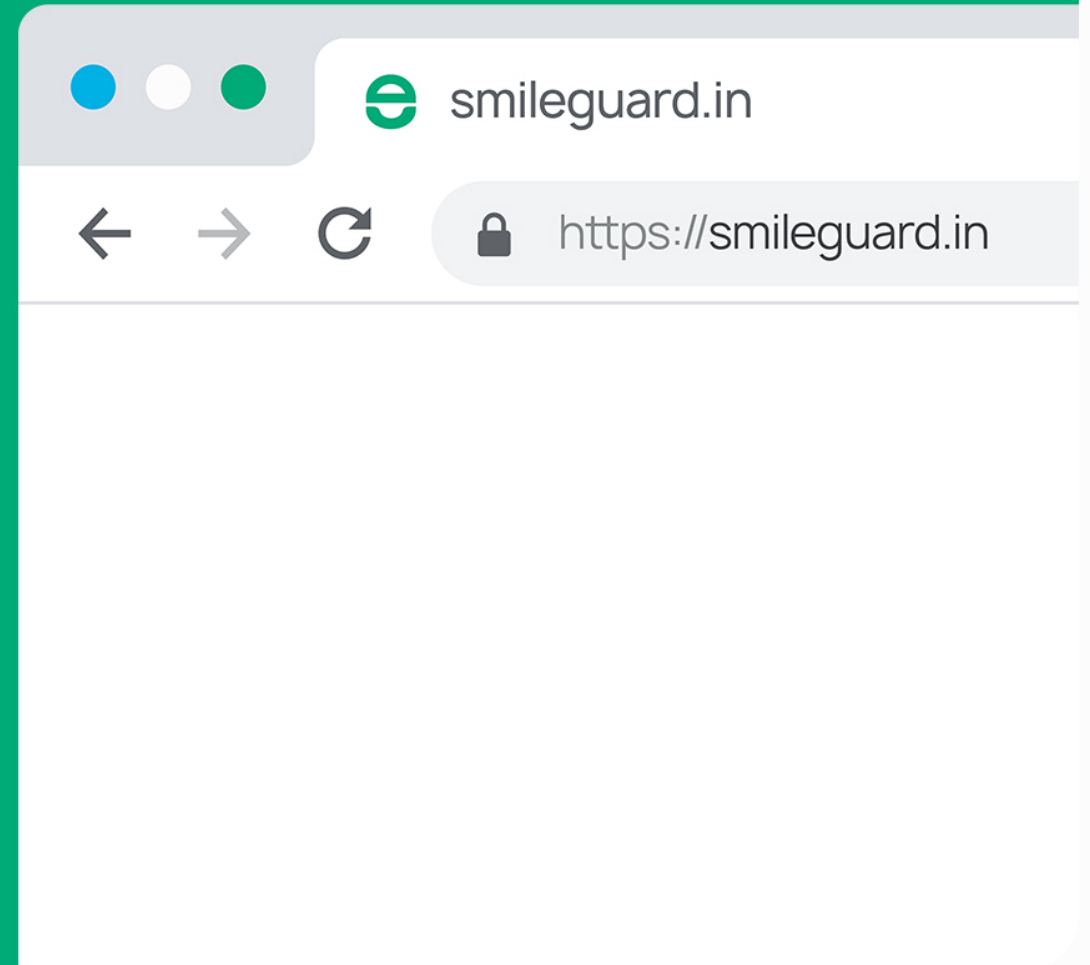
Do **NOT** alter the orientation of the logo

Smil^eguard

Do **NOT** move any parts of the logo

Lorem ipsum
Smileguard
dolor sit

Do **NOT** change the distance



Color Palette

Bluish Green

#00AB78
RGB 0 171 120
CMYK 100% 0% 30% 33%

Azure

#00B1E5
RGB 0 177 229
CMYK 100% 23% 0% 10%

Malibu

#63CDED
RGB 99 205 237
CMYK 58% 14% 0% 7%

White

#FCFCFC
RGB 252 252 252
CMYK 0% 0% 0% 1.2%

Pale Robbin Egg Blue

#99DDC9
RGB 153 221 201
CMYK 31% 0% 9% 13%

Royal Blue

#022358
RGB 2 35 88
CMYK 97% 60% 0% 65%

Typography

Holgada font is a geometric sans serif typeface with refined rounded endings that provide a soft and friendly appearance. The rounded endings not only provide a particular softness when used in body text, but also a distinctive touch when used in display situations such as logos and headlines. This font has to be used with **-20 spacing**.

Holgada Font Family

Holgada Light
Holgada Regular
Holgada Medium
Holgada Bold
Holgada Black

Aa Bb Cc Dd
1234567890
!@#\$%^&*()

Axiforma font is based on a robust sans-serif typeface that comes in **20 weights** plus matching Italics for each weight. It includes numerous OpenType features such as oldstyle numbers, fractions, case sensitive alternates, localized forms, stylistic sets, etc.

Axiforma Font Family

Axiforma Light

Axiforma Regular

Axiforma Medium

Axiforma SemiBold

Axiforma Bold

Axiforma Extra Bold

Axiforma Black

Aa Bb Cc Dd

1234567890

!@#\$%^&*()

Playpen Sans is one of the font families produced by TypeTogether after more than two years of primary research into handwriting education for Latin-based languages. It has seven automatic alternates for each character and a built-in shuffler that both ensures variation and avoids repetitive shapes in close proximity.

PlaypenSans Font Family

Playpen Sans Thin
Playpen Sans ExtraLight
Playpen Sans Light
Playpen Sans Regular
Playpen Sans Medium
Playpen Sans SemiBold
Playpen Sans Bold
Playpen Sans ExtraBold

Aa Bb Cc Dd
1234567890
!@#\$%^&*()

Noto is a global font collection for writing in all modern and ancient languages. Noto Sans is an unmodulated (“sans serif”) design for texts in the Latin, Cyrillic and Greek scripts, which is also suitable as the complementary choice for other script-specific Noto Sans fonts

Noto Sans Telugu/Hindi

ఆ బ సోద ఏ ష
౧ ౨ ౩ ౪ ౫ ౬ ౭
క ప య త చ
౧౨౩౪౫౬౭౮౯

Holgada Typeface

Style: Bold Size: 72

Heading set in Holgada Bold Typephace

Axiforma Typeface

Style: Semi Bold Size: 36

Sub Heading set in Axiforma Semi-Bold

Axiforma Typeface

Style: Regular Size: 18

Body text typically refers to the main content of a written document or publication, such as articles, essays, reports, or books. It is the primary text that conveys the main information or message to the reader. In printed materials, body text is usually set in a legible typeface and at a comfortable size for reading, typically ranging from 10 to 12 points for most printed materials. In digital formats, body text is often presented in a font size optimized for screen reading, usually between 16 to 18 pixels for optimal readability on most devices. The body text is where the bulk of the information or narrative is presented, serving to inform, persuade, or entertain the audience depending on the purpose of the document.

AxiformaTypeface

Style: Extra Bold Size: 9

[BOOK NOW](#)

Playpen Sans Typeface

Style: Bold Size: 72

Heading set in Playpen Sans Bold Typephace

Axiforma Typeface

Style: Semi Bold Size: 36

Sub Heading set in Axiforma Semi-Bold

Axiforma Typeface

Style: Regular Size: 18

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AxiformaTypeface

Style: Extra Bold Size: 9

[BOOK NOW](#)

Social Media



About Us



Packages



Location



Testimonials

For Story Highlight covers, make use of brand Bluish Green & Azure color, along with icons from **flaticon.com** website. Avoid outline, Handrawn, Gradient, non brand color icons.

 smileguard

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Healthy Smiles, Confident Lives!

Discover our Packages for adults aged 17-40, offering affordable access to comprehensive dental care.

[Swipe left to know more](#)



Smileguard





 smileguard

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Healthy Smiles Start Early

Discover our packages for 0-3 years & set the foundation for a lifetime of healthy habits



Smileguard





 smileguard

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Smile Bright, Age Right!

Discover our Packages for seniors aged 60+, offering affordable access to comprehensive dental care.

[Swipe left to know more](#)



Smileguard





Offline Collaterals

Smileguard

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Cras at tempus diam. Aliquam urna tortor, convallis in justo eu, tempor porttitor nunc. Aliquam lacinia nisi malesuada, blandit ligula facilisis, iaculis dolor. Cras vel vehicula massa. Etiam posuere convallis dignissim. Etiam at quam ornare, mattis eros ut, blandit mi. In sit amet sapien eget odio eleifend hendrerit sed eu velit. Fusce eu felis ac erat tincidunt ullamcorper.

Prepared and brought to you by
mockups-design.com



Smileguard

Smileguard



Smileguard



Smileguard

GSS Edudent Solutions LLP envisions SmileGuard as a pioneering initiative dedicated to revolutionizing global dental care. Our mission is to make preventive measures universally accessible and affordable, firmly believing in the adage that prevention is better than cure. SmileGuard strives to impart comprehensive oral health education and provide tailored preventive dental services for individuals of all ages. With a commitment to excellence, we aim to elevate smiles worldwide, ensuring that everyone has the knowledge and access to affordable preventive therapies, thus fostering a world where dental wellness is a global priority.

Enrolling a child in early-age dental check-ups yields long-term benefits by establishing a positive and proactive approach to oral health. Initiating regular check-ups from infancy (0-3 years) ensures that parents receive crucial education on proper oral hygiene habits, setting the foundation for a lifetime of healthy practices. As the child progresses to the 3-17 age group, these early habits become ingrained, fostering a positive attitude towards dental care. Regular consultations during formative years not only address immediate oral health needs but also provide ongoing education, preventive treatments, and interventions, ensuring the child grows with a strong foundation of oral wellness. This early and consistent engagement with dental care not only contributes to a healthier smile but instills a lifelong habit of prioritizing and maintaining overall oral health.

Services Offered

1. Oral Health Education: Instilling good oral hygiene practices from an early age. Our package focuses on educating children about preventive care for lifelong oral health. By offering information and resources, we lay the foundation for a healthy smile. Affordability: At just \$100, our package includes all the necessary care, including oral hygiene education, fluoride treatments, and professional cleanings.



Sm

Certification 12348-20

Patient Name: _____

Address: _____

Age: _____

Diagnosis: _____

Date: _____

Rx



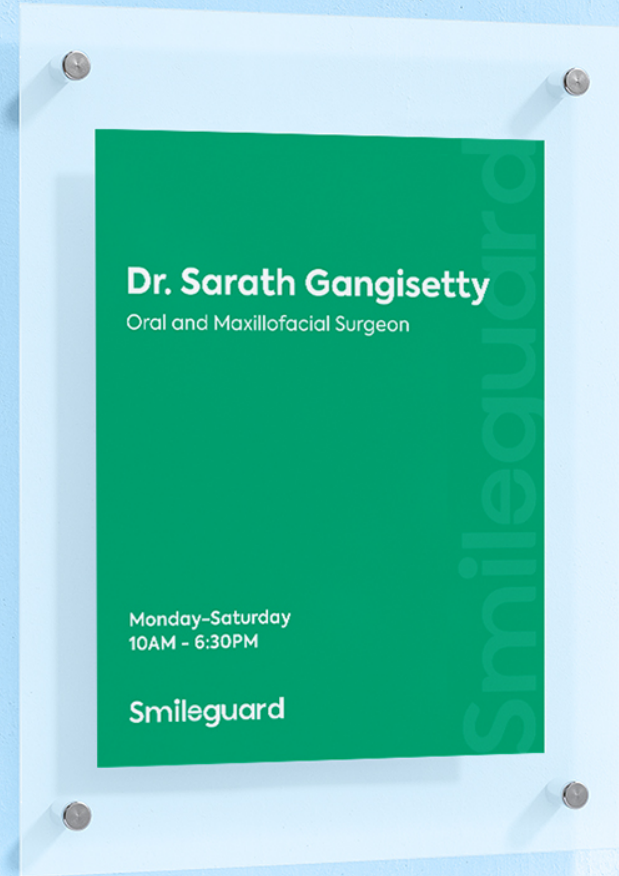




Prevention
is Key for a
Healthy Smile

Smileguard





Smileguard

